
STRATEGIC FRAMING MEMO

Founding Benchmark Opportunity

Virginia's opportunity to anchor the first statewide Institutional Decision Intelligence benchmark system in the nation.

PREPARED FOR

Office of the Chancellor · Virginia's Community Colleges

PREPARED BY

SevenFourteen Advisory

Memorandum

To: Chancellor, Virginia's Community Colleges

From: SevenFourteen Advisory

Re: A founding statewide Institutional Decision Intelligence benchmark opportunity

Strategic Framing

Virginia is positioned to lead a category of institutional intelligence that does not yet exist at scale anywhere in American higher education: a statewide benchmark of institutional decision behavior. The opportunity is timely, durable, and reputationally significant for the Commonwealth.

The next decade will reward systems whose institutions can interpret change coherently — not those who simply move first.

Why Now

Community college systems are absorbing pressures that exceed the cadence of traditional planning. Governance maturity, calibration capability, and statewide learning are becoming decisive variables in institutional outcomes. Virginia can name and measure these variables before they become folklore.

What This Is Not

- Not a technology initiative.
- Not an evaluation of institutions or leaders.
- Not a consulting engagement.
- Not a one-time report.

IV

What This Is

- A statewide study of institutional decision behavior.
- A measurement architecture for governance maturity and calibration capability.
- A foundation for durable statewide learning infrastructure.
- A reputational asset for the Commonwealth and its Community Colleges.

V

Recommended Next Step

A Chancellor-level conversation to confirm Virginia's interest in serving as the founding benchmark system and to outline the participation pathway for College Presidents, the State Board, and convening partners.